

PRINCE PAL

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ABOUT ME

I'm Prince Pal, the creative director at TRIGMA Design Studio.

My main role is of course direction, but I work on web designs, branding and internet marketing campaigns. I don't limit myself to one field because as long it requires creativity, it applies to my better nature.

All this time in design I've learned that there's always room for improvement and I'm constantly growing as a designer. I'm currently involved in community related projects that I hope through it will allow me to give back in some small way. And I'm always open to fun projects.

MY SPECIALTIES

Graphic Design
Brand Development
Creative Conception
Interface Design
Art Direction
Print Design
Brand Management

MY ACTIVITIES

www.cssWOW.com

I am core admin of cssWOW.

The only reason behind the creation of this gallery is to promote the art that is hidden in css codes, which is mostly neglected.

princepal.deviantart.com

I am active on deviantart from last 2 years. I am here for inspiration, learn/share ideas and to show my portfolio directly to the artistic world.

RÉSUMÉ

WORK EXPERIENCE

Trigma.com, India, Chandigarh

Creative Director / December 2007 – Present

For this position I'm responsible for all Creative direction for the organization as well as oversee projects for the organization. But I also work on web designs, branding and internet marketing campaigns.

Bug.no, India, Chandigarh

Visualizer | April 2007 – December 2007

Worked with norway based the creative design team in a fast-paced environment. Designed and produced flash banners, microsities, and flash games. Also created compelling interactive web based projects for clients including AXA, Mitsubishi Motors, MobyC and more.

Netsolutionsindia.com, India, Chandigarh

Graphics Designer | Oct 2006 – April 2007

Worked closely with the art director at the B2B Marketing Department. Designed a variety of projects such as magazine layouts, advertisements and sell sheets.

Eyorkinc.com, India, Chandigarh

Web/Graphic Designer | Jan 2003 – Oct 2006

Designed and developed various websites for different companies using HTML/Flash. Created all marketing materials including corporate identity, catalogs, advertising, packaging and trade show graphics.

FREELANCE EXPERIENCE

Bug.no / Webverksted.no / Webplus.at / Siliconinnovations.com

TECHNICAL SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, QuarkXpress, ImageReady, Dreamweaver, Flash, ActionScript, HTML, XML, CSS and XHTML.

EDUCATION

Continuing and Professional Studies | 2007

Course Work: Advanced Flash and Introduction to 3ds Max

1 Year Diploma in Art and Design

Course Work: Typography, Graphic Design, Advertising, Packaging, Photography, Branding, Environmental Graphic Design.

REFERENCE

References are available upon request. For more information, as well as samples of my work, please visit my portfolio web site at www.designisblack.com